

**Training Workshop**  
**Role of Private Sector in Preparedness for Effective**  
**Response**  
**18<sup>th</sup> July 2018**



**ASIAN DISASTER PREPAREDNESS CENTER (ADPC)**

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## **Introduction**

Pakistan's efforts aimed at achieving fast growth, development and progress are increasingly being undermined by the impact of a variety of disasters. The earthquake of 8<sup>th</sup> October 2005 highlighted Pakistan's vulnerability to disaster risks. This has been further evidenced by the devastation from the Floods 2010, 2011, 2012 and 2014. The private sector of Pakistan was no exception and was significantly affected by increased exposure to disaster risks and suffered the brunt of catastrophic events in terms of damage and losses. Since the business sector is the primary source of employment, job creator, purveyor of products and services and collectively constitutes the largest investors in society, business resilience is more and more crucial to build overall resilient communities and society. At the same time investment by the private sector in disaster risk reduction/preparedness process as per the government priorities can bring positive results towards making the Pakistan disaster resilience country. Therefore strong public-private partnerships, to ignite momentum and interest of various partners in building business resilience and establishment of a platform to increase interface between government and private sector is considered as the need of time.

Keeping in view the significance of public-private partnerships, National Disaster Management Authority (NDMA) and National Humanitarian Network (NHN) with support of Asian Disaster Preparedness Centre (ADPC) are making an endeavor to build the capacity of government officials, members from civil society organizations and other stakeholders through series of training/workshops. Workshop organized on 18<sup>th</sup> July 2018 at Islamabad to discuss the roles of private sector was a step towards this direction. The event was conducted as part of PRP/APP being funded by Bill and Melinda Gates Foundation (BMGF).

## **Workshop Objectives**

The workshop was organized to achieve the following objectives: -

- To understand roles/functions of disaster management authorities and private sector organizations at national, provincial and district level.
- To develop formal or informal institutional partnerships amongst all stakeholders.
- To promote public and private sectors engagement for proactively integrating business resilience as part of their core organizational or corporate strategies
- To enhance partnerships between public and private sectors on strategic direction/policy recommendations for business resilience and investment in the field of disaster risk reduction
- Enhancing internal resource mobilization mechanism in the country for local disaster preparedness in response.

## Participants

Members from different chamber of commerce & industrialist were invited through Federation of Chamber of Commerce and Industry (FPCCI). Other than private sector, government officials from various departments, representatives from local NGOs, academia, media and INGOs responsible were also invited for the workshop. List of participants is attached at Annex "A". Following is the summary of individuals who attended the workshop: -

Departments/Organizations	Participants		
	Male	Female	Total
Private Sector	30	2	32
Government	5	-	5
NGOs	5	-	5
Academia	1	-	1
INGOs	4	1	5
<b>Total</b>	<b>45</b>	<b>3</b>	<b>48</b>

## Workshop Schedule/Activities

Following schedule was followed: -

Time	Activity	Responsibility
10:00 - 10:30	Registration	NHN
10:30 - 10:35	Recitation	NHN
10:35 - 10:45	Inaugural session <ul style="list-style-type: none"><li>Opening remarks by members Pakistan Resilience Partnership<ul style="list-style-type: none"><li>Brig. Mukhtar Ahmad, NDMA</li><li>Muhammad Amad, NHN</li><li>Karim Aziz Malik, FPCCI</li></ul></li></ul>	NHN
10:45 - 11:00	Program brief by country manager	ADPC
11:00 - 11:30	Group photo and light refreshment	NHN
11:30 - 12:00	Session 1: Disaster management system and roles & responsibilities of authorities by Brigadier Mukhtar Ahmad, Member NDMA	NDMA
12:00 - 1:30	Session 2: Business resilience and enabling environments for implementation <ul style="list-style-type: none"><li>Panelists and topics<ul style="list-style-type: none"><li>Dr. Yasir Javed - Introduction to business resilience and strengthening enabling environments for business resilience.</li><li>Dr. Shafqat Hameed - Building business resilience and disaster recovery: Supply chain context.</li></ul></li></ul>	NHN
1:30 - 2:15	Lunch	
2:15 - 2.45	Session 3: DRR and private sector <ul style="list-style-type: none"><li>Panelist and topic</li></ul>	NHN

	<ul style="list-style-type: none"> <li>• Mr. Muhammad Idress Mahsud - Government's DRR agenda, how private sector can contribute for its achievement and developing institutional partnerships for long-term mitigation.</li> </ul>	
2:45 - 2:55	Key note address by president FPCCI	FPCCI/NHN
2:55 - 3:05	Closing speech by chairman NDMA	NHN
3:05 - 3:15	Vote of thanks by Malik Sohail Hussain, Chairman Coordination FPCCI	FPCCI/NHN

### **Facilitators/Resource Persons and Specialization**

Based on the agenda, following resource persons were engaged: -

- Brig. Mukhtar Ahmad, Member NDMA
- Dr. Yasir Javed, COMSATS University, Abbottabad Campus
- Dr. Shafqat Hameed, Islamabad Business School (IBS)
- Mr. Muhammad Idress Mahsud, Member NDMA

### **Logistical Arrangements**

Logistical arrangements for the workshop were done by NHN. The preparation for the workshop, request for funding support from SPO, invitation to resource persons/ facilitators and participants was undertaken by NHN team.

### **Proceedings of the Course**

#### **• Inaugural Session**

The proceedings of the workshop commenced with the recitation of Holy Quran followed by the welcome remarks by Mr. Irfan Mufti, Acting Chairperson NHN. He welcomed the participants and thanked NDMA and FPCCI for their whole hearted support to NHN in organizing and conducting the workshop. Brig. Mukhtar Ahmad, Member NDMA and Mr. Karim Aziz Malik, Vice President FPCCI, the chief guests for opening ceremony, in their speech thanked NHN and ADPC for organizing the event. Brig. Mukhtar Ahmad emphasized on the need of strong public-private partnerships, to ignite momentum and interest of various partners in building business resilience and establishment of a platform to increase interface between government and private sector. He also urged the participants to avail this opportunity to enhance their knowledge.

The objectives and proceedings of the workshop were covered by Ms. Sana Zulfiqar. She explained to participants the purpose of workshop and the expected outputs. She also gave a rundown of the scheduled activities.

#### **• Program Brief**

Mr. Sajid Naeem, country manager briefed the participants about the program covering its objectives, process and the progress achieved so far. He also apprised the participants about the upcoming activities and how partners can support these activities.

- **Sessions.** The workshop consisted of three sessions. Themes for session 1 & 3 were covered by the panelists from the government department, whereas session 2 was covered by two panelists from academia. Each session was followed by question & answer. Mr. Sajid Naeem moderated all the sessions.
  - **Session 1: Disaster management system and roles & responsibilities of authorities.** The topic was covered by Brig. Mukhtar Ahmad, NDMA. He explained the existing disaster management system in Pakistan and enlightened the participants regarding existing disaster management structure at national, provincial and district level. He also elucidated the roles and responsibilities of disaster management authorities. He elaborated the country's hazard profile and impact of climate change being faced by Pakistan and also discussed the steps taken by NDMA with regards to various activities of DRM cycle.
  - **Session 2: Business resilience and enabling environments for implementation.** The topic was jointly covered by Dr. Yasir Javed and Dr. Shafqat Hameed.  
 Dr. Yasir Javed during his presentation elaborated the terms business resilience, business continuity and disaster recovery. He discussed about the importance of business resilience and explained the business resilience strategy. He also apprised the participants about the process to be followed for organizational resilience.  
 Dr. Shafqat Hameed in his presentation explained the terms supply chain, business resilience and resilient paradigm. He talked about the impact of natural disasters on global supply chains and contingency & emergency planning for supply chain during natural disasters. He also explained about enhancing resilience in supply chain and potential opportunities & challenges linked with China Pakistan Economic Corridor (CPEC).
  - **Session 3: Government's DRR agenda, how private sector can contribute for its achievement and developing institutional partnerships for long-term mitigation.** The topic was covered by Mr. Muhammad Idress Mahsud  
 Mr. Muhammad Idress Mahsud during his presentation talked about the background of how disaster risk management was handled before National Disaster Management Act 2010. He also gave an overview of the existing frameworks and National Disaster Management Plan and explained the funds available to undertake the preparedness activities and how can these be utilized by all stakeholders. He explicated that how private sector can contribute for long-term mitigation and role they can in implementation of disaster risk reduction interventions
- **Closing Ceremony.** Brigadier Mukhtar Ahmad, Acting Chairman, NDMA graced the occasion as chief guest. Key note address was delivered by Mr. Atif Ikram Sheikh, Vice President FPCCI followed by

closing speech by acting chairman NDMA. He thanked NHN and FPCCI for conducting this important event and appreciated the level & interest of participants. He also thanked ADPC for their support for the event. After the vote of thanks from Mr. Malik Sohail Hussain, Chairman Coordination FPCCI, the certificates were distributed amongst the participants.

## Picture Gallery



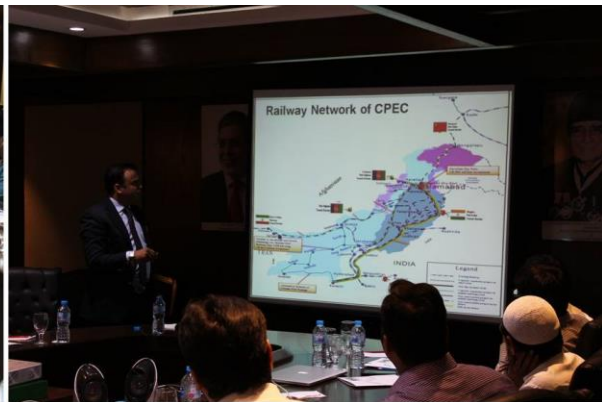
**Inaugural Session**



**Program Brief by Mr. Sajid Naeem**



**Session 1 - Presentation by the Panelist and Questions & Answers**



**Session 2 - Presentations by the Panelists and Questions & Answers**



**Session 3 - Presentation by the Panelist and Questions & Answers**



**Closing Ceremony**



**Group Photo-1**



**Group Photo-2**

**Participants Group Photo**

**Annex A****Participants List**

Ser	Name of Participant	Gender	Designation	Organization/Department	E-mail	Phone
<b>Private Sector (32)</b>						
1.	Zubair Ahmad Malik	Male	Former President	FPCCI	BARRYMALIK@hotmail.com	0300-5207447
2.	Karim Aziz Malik	Male	Vice President	FPCCI	Karimaziz.fsl@gmail.com	0333- 5252310
3.	Atif Ikram Sheihk	Male	Vice President	FPCCI	islamabad.capital@fpcci.org.pk	0300-8549797
4.	Mian Shaukat Masud	Male	Former Vice President	FPCCI	shaukat9958@hotmail.com	0300-8542100
5.	Amna Malik	Female	Chairperson Women Committee	FPCCI	melangeisb@gmail.com	0303-5123779
6.	Malik Sohail	Male	Chairman Coordination	FPCCI	Malik.sohail@yahoo.com	0333-5155300
7.	Qaisar Khan	Male	Executive Member	FPCCI	Waqasasif01@yahoo.com	0348-0009292
8.	Faisal Akhtar	Male	Regional Secretary	FPCCI	Manager.isb@fpcci.org.pk	051-2251891-3
9.	Syed Zeeshan Khalid	Male	Executive Officer	FPCCI	m.umar1@hotmail.com	0334-5061899
10.	Faraz Ahmad Mughal	Male	Executive Officer	FPCCI	Eo.21isb@fpcci.org.pk	0333-3420038
11.	Abid Saeed Rashid	Male	Manager	FPCCI	Asrashid89@gmail.com	0334-5047107
12.	Muhammad Waqas Asif	Male	Manager	FPCCI	am.pro.isb@fpcci.org.pk	0333-5636915
13.	Sajjad Anwar	Male	Manager	FPCCI	Sajjadanwar215@gmail.com	031-9847302
14.	Abdul Mutlib	Male	Assistant Manager	FPCCI	-	0345-7129100
15.	Muhammad Jahangir	Male	Assistant Manager	FPCCI	-	0345-5615495
16.	Reem Abbasi	Female	President	ICCI	Szk.haider@gmail.com	0321-5022013
17.	Khalid Choudhry	Male	Former Senior Vice President	ICCI	Kcwcci@gmail.com	0333-5107988
18.	Syed Asad Mashood	Male	Former President	RCCI	Syed.aftab@acted.org	0333-5106735
19.	Zafar Iqbal	Male	President	FCSTSI	Mzc234@hotmail.com	0300-8662834
20.	Adil Shahzad	Male	Executive Member	FCSTSI	adil@sultangroup.com.pk	0300-8442834
21.	Adil Shahzad	Male	Executive Member	FCSTSI	adil@sultangroup.com.pk	0300-8442834
22.	Muhammad Din	Male	Member	FCSTSI	dinmian@yahoo.com	0300-8653834
23.	Usman Saleem	Male	Member	FCSTSI	Sheikhusman427@gmail.com	0321-9663997
24.	Muhammad Faisal	Male	Member	FCSTSI	Starfabrics2000@yahoo.com	0321-6676896
25.	Muhammad Zeeshan	Male	Member	FCSTSI	Baoojeetex@gmail.com	0321-9667222
26.	Muhammad Saeed	Male	Member	FCSTSI	Mushafsaeed297@gmail.com	0321-9668297

27.	Muhammad Din	Male	Member	FCSTSI	-	0300-8652834
28.	Muhammad Athar Khan	Male	Member	FCSTSI	qaisar@aitamadsteel.com.pk	0321-6607078
29.	Khalid Saleem	Male	Executive Member	GB CCCI	mbpksm@yahoo.com	0321-8545400
30.	Tanveer Ahmed	Male	Chief Executive	Tanveer Enterprises	Malik079@hotmail.co.uk	0331-6655565
31.	Iftikhar Khan	Male	Chief Executive	Taj Group of Industries	-	0333-9080118
32.	Muhammad Nadeem	Male	Director	Nadeem Impex, Islamabad	Nadeemimpex@yahoo.com	0300-8655571
<b>Government (5)</b>						
33.	Engr. Muhammad Shoaib	Male	Monitoring Officer	Ministry of Industries	Shoaib_992@yahoo.com	0333-2387643
34.	Brig. Fiaz Hussain Shah	Male	Director General	NIDM	Fiazhussain62sb@yahoo.com	0322-5668409
35.	Muhammad Tahir Din	Male	Assistance Director	NDMA	tahir@ndma.gov.pk	0302-5000256
36.	Farhan Ahmad	Male	Assistance Director	NDMA	Adr1@ndma.gov.pk	0311-5175289
37.	Waseem Ahmed	Male	Capacity Building Specialist	NDMA	cbs@ndma.gov.pk	0334-5927336
38.						
<b>Civil Society Organizations (5)</b>						
39.	Irfan Mufti	Male	Member CEC	National Humanitarian Network	irfanessappk@gmail.com	0300-8480822
40.	Muhammad Raheem Khan	Male	General Manager	HANDS (NGO)	Raheem.mani@hands.ors.pk	0346-8209561
41.	Ghulam Mustafa	Male	Chief Executive	HANDS (NGO)	Ghulam.mustafa@hands.org.pk	0346-8209538
42.	Javed Iqbal	Male	Manager Programs	Doaba Foundation (NGO)	Javed.iqbal@doabafoundation.org	0300-8607316
43.	Daud Muhammad	Male	Program Officer	Skill Development Council (NGO)	Rajadaud98@yahoo.com	0322-5200622
<b>Academia (1)</b>						
43.	Salman Naeem	Male	Coordination Officer	COMSATS University	Salman-awan@ciit.net.pk	0321-9962331
<b>UN/INGOs (5)</b>						
44.	Syed Sulaiman	Male	DRR Advisor	Concern World Wide (INGO)	Syed.sulaiman@concern	0300-8380681
45.	Noseeka Malik	Female	Project Manager	Care International (INGO)	Noseeka.malik@care.org	0316-894552
46.	Aamir Khan	Male	Program Manager	Oxfam (INGO)	Akaleem@edu.pk	0301-8217534
47.	Syed Aftab	Male	Deputy Country Dir	ACTED (INGO)	Eo2.fsb@fpcci.org.pk	0345-5006383
48.	Shohail Mukhtar	Male	Program Coordinator	Islamic Relief Pakistan (INGO)	Shohail.mukhtar@irp.org.pk	0345-8535325